

PROFILE OF Mrs. Dr. K. VASUKI

PERSONAL :

Name	K. VASUKI
Date of Birth	10 - 06 - 1965
Age	48 years
Nationality	Indian
Religion	Hindu
Community	BC
Caste	Nadar
Residential Address	No. 11, I Main Road Avenue, Dhandeeswaram Nagar, Velachery, Chennai – 42
Mobile No.	9840415403
Email ID :	vasukimani@yahoo.in

EDUCATIONAL QUALIFICATION :

Degree / Diploma	College	University	Year of Passing	Percentage %
B.Com.	KN Government Arts College for Women, Thanjavur	Bharathidasan University	1984	59
M.Com.	ADM College, Nagapatinam	Bharathidasan University	1987	67
M.Phil	AVC, Mayiladudurai	Bharathidasan University	1992	78
M.Ed.	Annamalai University		1993	58
Ph.D.	Madras University		2012	-

PROFESSIONAL EXPERIENCE AND TEACHING:

Institution	Designation	Period From - To	Number of Years
KN Government Arts College, Thanjavur	Guest Lecturer	7 th September 1993 to 31 st March 1996	2 years 6 months
Government Arts College, Thindivanam	Guest Lecturer	July 1996 to December 1997	1 year 6 months
ADM College, Nagapatinam	Lecturer	15 th June 1998 to 21 st November 2003	5 years 5 months
Sir Theagaraya College, Chennai	Associate Professor	22 nd November 2003 till date	9 yrs 4 months
Total	18 years 9 months		

WORKSHOPS ATTENDED

PERIOD	NAME OF WORKSHOP / TRAINING
28/01/04 – 24/02/04	Orientation Course – Academic Staff College, University of Madras
03/12/04 – 23/12/04	Refresher Course in International Studies (need based) – Academic Staff College, University of Madras
05/02/09 – 25/02/09	Refresher Course in Education (Inter disciplinary) – Academic Staff College, University of Madras
20/10/09 – 09/11/09	Refresher Course in Commerce – Academic Staff College, University of Madras
17/12/09 & 18/12/09	Workshop on the application of statistical tools and techniques for research, Department of Commerce, University of Madras
19/01/11 & 20/01/11	Convergence of Indian Accounting Standards with IFRS – Department of Commerce, University of Madras and ICAI

PUBLICATIONS IN JOURNALS

- **“Crafting Gen Y Workforce and Creating High Performance Organisations”**, PARIPEX-INDIAN JOURNAL OF RESEARCH, Vol:2, Issue:4, April 2013
- **“Addressing Employee’s Underperformance by Nurturing a Positive Work environment”** Journal of Commerce & Management Thought, Pune, VOL IV No 1 - January- March 2013
- **“Addressing Underperformance at workplace”** , Business Manager, Alwar, Rajasthan, January 2013
- **“Break Procrastination and Boost Career Growth”**, Journal of Commerce & Management Thought, Pune, Volume-III October-December 2012
- **“Breaking Procrastination for Building a Successful Career”** HRM Review (ISSN 0972-5148), IUP Publications, March 2012
- **“Are Non-performing assets gloomy or greedy from Indian perspective?”** – Research Journal of Social Science, C11: cc2008, INSInet Publications, East Punjab, Pakistan.
- **“Nurturing Reverse Mentoring is the Need of The Hour”**, Indian Journal of Scholarly Research, Volume :2 Issue : 10, October 2013
- **“Recognizing, Rewarding and Retaining Gen-Y Work Force for Creating High Performance Organizations, Journal of Commerce & Management Thought”**, Volume IV, July-September 2013
- **Health Management and Ergonomics: Keys Aiding Efficiency and Enhancing Productivity**, Occupational Hazards and Welfare Measures – A Labor Perspective
- **“Conquering Procrastination”**, Business Manager, Vol. 14 No. 11, May 2012
- **“Crafting Gen Y Workforce and Creating High Performance Organisations”**, Knowledge Economy, Vol. 3 issue No.1, March 2013

SEMINARS: PAPERS PRESENTED

DATE	TITLE OF THE PAPER	TITLE OF THE SEMINAR	NAME OF ORGANISATION	LEVEL
21/03/06 & 22/03/06	Disaster Management – emergency drinking water and food supplies during earth quake	Disaster Management – Issues and Challenges	ADM College, Nagapatinnam	National – UGC Sponsored
24/01/08 & 25/01/08	The Ethics and Essentials of corporate governance	Public affairs and governance: Challenges and Strategies	Anna Centre for Public Affairs, University of Madras	Inter National – UGC Sponsored

SEMINAR / CONFERENCE: PARTICIPATED

20/10/11, 21/10/11 & 22/10/11	Recent Initiatives in Higher Education and their impact on Equity and Excellence	AIFUCTO and MUTA	National
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